

Please supply all a/w as High Resolution pdf

Promo banner system



- All artwork supplied must be PRINT READY, and will be printed as supplied
- **Please note PDF files will not be checked or amended by our Graphics Department.**
- Please specify quantity required of each pdf supplied.
- Overprint fill MUST be turned OFF in all cases.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- All high res PDFs must be set up at 25% with 3mm bleed.
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match
- In the case of Apollo and Zeus a/w, the pdf supplied should be set up as a spread and not as individual pages.
- CMYK images must be placed into your 1/4 size document at no more than 100% @ 300 dpi.
- Guidelines must not be within the artwork as these will print.
- Colour profiles should not be embedded.



Quark

- A/w must be set up at 25% with 3mm bleed
- Create a Postscript file

Settings:

- Registration: OFF
 - Spreads: Yes if relevant
 - Printer Description: Adobe PDF
 - Paper Size: Custom
 - Paper Width: overall page size + 6mm
 - Paper Height: Automatic
 - Paper Offset and Gap: 0mm
 - Enlarge: 400%
 - Page Positioning: Left Edge
 - Bleed: Symmetric 3mm
 - Profiles: none
 - Set trapping info to default
 - Printer - Output Options - Save as file - Save as Postscript
- or
- Printer - PDF - Save PDF - Save
 - Drag the finished Postscript file into **Acrobat Distiller** to be turned into a PDF.



Acrobat Distiller

Settings:

- Adobe PDF Preset: [Press Quality]



Indesign/ Illustrator

- A/w must be set up at 25% with 3mm bleed
- Export as PDF

Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

Please note: when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.

tech spec

Promo 845

Art set @ 25%: 211.25 x 527.5mm
Full Size: **845 x 2110mm**
DP PROMO.85 GRA

Promo 1000

Art set @ 25%: 250 x 527.5mm
Full Size: **1000 x 2110mm**
DP PROMO1.0 GRA

Promo 1200

Art set @ 25%: 300 x 567.5mm
Full Size: **1200 x 2270mm**
DP PROMO1.2 GRA

Promo 1500

Art set @ 25%: 375 x 567.5mm
Full Size: **1500 x 2270mm**
DP PROMO1.5 GRA

The non visible are inside the cassette:

Art set @ 25%: 25mm (this is included in the total height)
Full Size: **100mm**



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Sending Print Ready PDF Artwork.

All artwork sent through must be labelled with your company name, email address and order number.