

Please supply all a/w as  
High Resolution pdf

# Budget Table Top Kit



- All artwork supplied must be PRINT READY, and will be printed as supplied.
- Please note PDF files will not be checked or amended by our Graphics Department.
- Artwork should be saved at 1/4 scale, CMYK, 300dpi, and with 3mm bleed.
- Please specify quantity required of each pdf supplied.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match.

## tech spec

Panel A @ 25%: 225mm x 150mm  
Full Size: 900 x 600  
Panel B @ 25%: 112.5mm x 150mm  
Full Size: 450 x 600  
Panel C @ 25%: 225mm x 62.5mm  
Full Size: 900 x 250

## Artwork requirements

- Artwork must be set up at 25% with 3mm bleed in CMYK
- Images must not exceed 100% in size @ 300 dpi resolution
- Guidelines must not be within the artwork as these will print
- Colour profiles should not be embedded
- Overprint fill MUST be turned OFF in all cases
- All transparencies should be flattened

### Quark

- Export Layout as PDF

#### Settings:

- Bleed: Symmetric 3mm
- Resolution: 300dpi

### Acrobat Distiller

#### Settings:

- Adobe PDF Preset: [Press Quality]

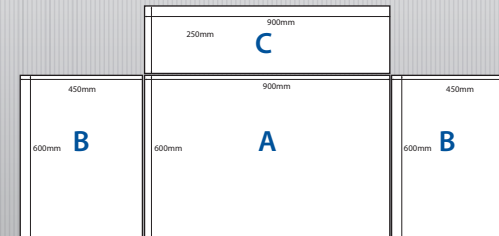
### Indesign/ Illustrator

- Export as PDF

#### Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

**Please note:** when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.



#### Graphics Department.

Clip Ltd. 210 Bristol Business  
Park, Athena The Close,  
Stoke Gifford, Bristol,  
BS16 1FJ

tel. +44 (0) 117 937 5700  
fax. +44 (0) 117 9314561

email. info@clipdisplay.com  
web. www.clipdisplay.com  
ftp. call 0117 937 5700 for details

#### Sending Print Ready PDF Artwork.

All artwork sent through must be labelled with  
your company name, email address and order number.