

Please supply all a/w as High Resolution pdf

Apollo mini pop-up system - new size



- All artwork supplied must be PRINT READY, and will be printed as supplied
- **Please note PDF files will not be checked or amended by our Graphics Department.**
- Please specify quantity required of each pdf supplied.
- Overprint fill MUST be turned OFF in all cases.
- We will email confirmation on receipt of your high res pdf artwork, but will NOT supply any proofs (unless requested).
- All high res PDFs must be set up at 25% with 3mm bleed.
- Where accurate colour matching is required you must supply pantone or printed references. We will match as closely as possible but cannot guarantee an exact match
- In the case of Apollo and Zeus a/w, the pdf supplied should be set up as a spread and not as individual pages.
- CMYK images must be placed into your 1/4 size document at no more than 100% @ 300 dpi.
- Guidelines must not be within the artwork as these will print.
- Colour profiles should not be embedded.

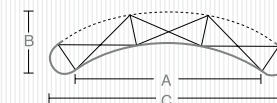
tech spec

End Panel (Endcap) @ 25%: 125x 492.5mm
Full size: 500 x 1970mm
APMGEC

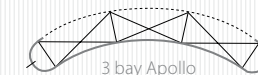
Front Main Panel @ 25%: 152.5 x 492.5
Full size: 610 x 1970mm
APMGCS

Back Main Panel @ 25%: 173.25 x 492.5mm
Full size: 693 x 1970mm
B/APMGCS

dimensions



		CURVE
3 x 3	A	1760
	B	510
	C	2320
4 x 3	A	2220
	B	800
	C	2780



Quark

- A/w must be set up at 25% with 3mm bleed
- Create a Postscript file

Settings:

- Registration: OFF
- Spreads: Yes if relevant
- Printer Description: Adobe PDF
- Paper Size: Custom
- Paper Width: overall page size + 6mm
- Paper Height: Automatic
- Paper Offset and Gap: 0mm
- Enlarge: 400%
- Page Positioning: Left Edge
- Bleed: Symmetric 3mm
- Profiles: none
- Set trapping info to default
- Printer - Output Options - Save as file - Save as Postscript
- or
- Printer - PDF - Save PDF - Save
- Drag the finished Postscript file into **Acrobat Distiller** to be turned into a PDF.



Acrobat Distiller

Settings:

- Adobe PDF Preset: [Press Quality]



Indesign/ Illustrator

- A/w must be set up at 25% with 3mm bleed
- Export as PDF



Settings:

- Adobe PDF Preset: [Press Quality]
- Bleed: 3mm

Please note: when using fonts with permission bits that do not allow embedding, a warning message will appear and the fonts will be substituted. You will therefore need to convert all text to outlines.



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Sending Print Ready PDF Artwork.

All artwork sent through must be labelled with your company name, email address and order number.